



Dear Store Manager,

My name is Jason Kelly, and my office is located in Sano, Japan, at the edge of the disaster zone caused by the March 11 earthquake and tsunami. Our location is perfect for providing socks and care letters to victims currently at shelters, because we're close enough to make deliveries but far enough away to receive mail shipments quickly.

We're asking for donations of socks and care letters in sealable plastic bags from around the world. The person bringing you this letter today is helping us. Can you also help them by providing a bulk discount from your store?

To see more about our program, please visit [socksforjapan.com](http://socksforjapan.com). Feel free to email me at [jason@jasonkelly.com](mailto:jason@jasonkelly.com) or call me at +81 501-014-7773 if you have questions or would like to verify our legitimacy.

Thank you,

A handwritten signature in black ink that reads 'Jason Kelly'.

Jason Kelly  
[jason@jasonkelly.com](mailto:jason@jasonkelly.com)  
+81 501-014-7773